

GTBANK
FSHN
WKND

2nd Edition

RELIVE THE

Runway

STARRING

ADESUA ETOMI,
FALZ, BURNA BOY,
MASTERCLASS

Africa's finest



Huen Basi

All Fashionpreneurs

THE BOLD

THE FIERCE

THE RELENTLESS

THE “I NEED THE WORLD TO SEE WHAT I’M MADE OF”

THE “I WANT MY BIG BREAK”

YOU’RE WHAT INSPIRES US.

LET’S HEAR IT FOR AFRICA’S FINEST

FASHION IS HERE.

THIS NOVEMBER, WE CELEBRATE THE FINEST IN AFRICAN FASHION AND BEYOND WITH THE SECOND ISSUE OF THE GTBANK FASHION WEEKEND MAGAZINE.

FIND A HOST OF LOOKS FROM THE 2017 RUNWAY FOR YOU TO RELIVE, INTRICATELY BRAIDED HAIRSTYLES THAT’LL INVOKE NOSTALGIC FEELINGS OF HAIR CULTURE IN AFRICA, STAPLES YOU’LL COVET AT ANY SEASON AND MANY MORE.

WE ALSO GET IN CONVERSATION WITH PERSONALITIES BEYOND THE WORLD OF FASHION INCLUDING ADESUA ETOMI AND BURNA BOY.

AND, DON’T MISS OUR MULTI POWERHOUSE FASHION SPREAD. “FASHIONING THE FUTURE” FEATURING MAYOWA NICHOLAS SETS BOLD NUMBERS AND VIBRANT PRINTS AGAINST THE DIVERSE BEAUTY OF AFRICA.

Vonne Couture
X
Iconic Invanity



RELIVE THE

Runway

From geared heads to poppy plaids and funky formals, last year's ramp was full of energy and optimism.



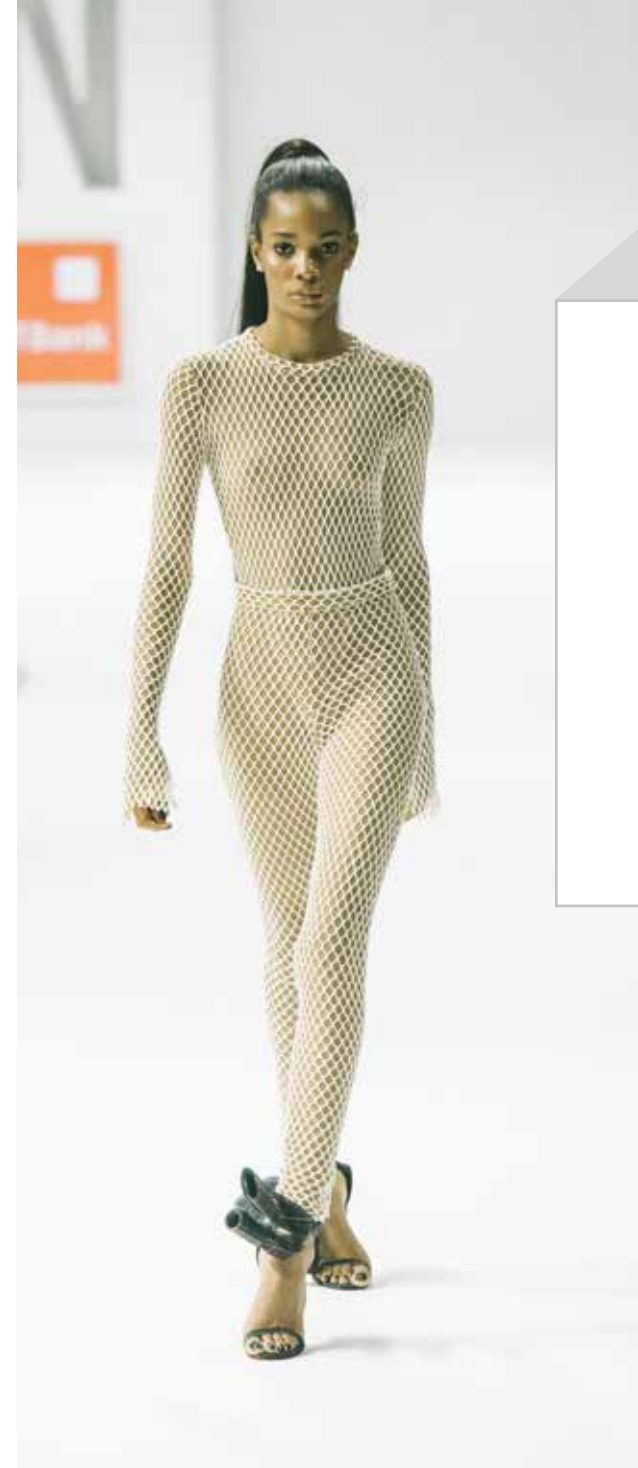
Geared Heads

Head accessories got the formal treatment at last year's shows as designers delivered them in all shapes and styles and in some cases, "exaggerated" enough to take you into a gala.



Transparencies & Poppy Plaids

Little was left to the imagination with sheer, skin revealing fabrics aplenty, all done in sophisticated cuts and styles. In the case of plaids, their boldness matched perfectly with eccentricity of Lagos, courtesy of designer, Laquan Smith.





High Riders

Leggy display was made a dream again with slits riding high in ones and twos.

Funky Formals

From semi-suits to top-knots, fuddy classics crept up the catwalk featuring funkier, playful updates.





Hyper Hues

No neutral ground here, the statement was clear when it came to the preferred palette: bright, saturated hues either monochromatically or colorblocked à la Tracy Reese.



Ituen Basi x Miskay

STREETWEAR MUSE



Streetwear /ˈstri:tweɪ/: distinctive style of street fashion, which has its roots in Californian and skate culture, but also encompasses elements of hip-hop fashion, modern high fashion and haute couture.

With the need for fashion to be relevant across generations, the much anticipated shift in fashion has finally arrived, and it's called Streetwear. Indisputably derived from Japanese fashion conscious sub-cultures, California skate culture, underground music scenes and probably most importantly, hip-hop culture, fans have made Streetwear the new buzz word both on and off the runway.

Propelled by acts such as Kanye West, A\$AP Rocky and Odd Future in cult favourites as Supreme, Off-White & Vetements, this hypebeast culture and historically niche market has been brought from the streets of SoHo to our very shores. Locally sourced & produced Nigerian streetwear brands such as David Blackmoore and Severe Nature amongst others, have become trail blazers leading the way in proliferating the Streetwear Culture within our borders and beyond.

With Nigeria experiencing this Streetwear revolution, these brands in addition to the loyal fan base they have garnered, have caught the eye of musical heavyweight, Nigeria's own BurnaBoy and vice versa. As Grace Jones was to Azzedine Alaïa, Audrey Hepburn to Hubert de Givenchy, Damini Ebunoluwa Ogulu, better known to us all as Burna boy is to Nigerian Streetwear.

The afro-fusion artiste who comes from Rivers State took the country by storm with his alternative sound and intriguing sense of style. With taste encompassed by his idiosyncratic styling of the popular bucket hat, bullet-proof-esque vests, heavily distressed jeans, multi-toned denim pants, checkered socks or even weather beaten Chuck Taylors, the marriage of the two are a match-made in fashion heaven! Nigeria's International Rockstar, Oluwa Burna as he popularly calls himself has a sense of style rivalled by none and is undoubtedly the Nigerian Street-wear King. We sit down with the famous act and talk all things fashion & style.

“
Streetwear is what is worn on the street ... sneakers with a dress, a hoody, it's mixing genres

-Virgil Abloh

”



Virgil Abloh also! He's just a genius, there's nothing else to explain than the fact that he's a really cool guy!

What does having your own unique style mean to you?

When you see me, or you see someone dressed a certain way, you go "ah! That's Burna Boy", you know? My style precedes me.

Describe the evolution of your style from when you released 'Like to Party' to 'Ye'?

It's been from a more controlled version of me, to a more freer version of me. I just evolved into freedom. I saw the future. Like when I came with the Versace shirt and shades, I saw that if I did this, everyone's going to be on it - It's a catchy move! It was just catchy stuff to wear at the time, it

was something that was almost forgotten. I get my 'Roni moment' when I wear something completely out of the ordinary.

What fashion item did you splurge on after your success with 'Like to Party'?

I was getting the same items I was getting anyway, you know? Nothing really changed as far as the clothing. Before it used to be all about gold jewellery and then it switched to diamonds, so I guess the jewellery really. Before, I wouldn't really be spending money on certain things. Splurging has never really been the reason for me, it only really happened when I just came up with a design and thought, "This would be really sick on a chain!".

What other Nigerian streetwear brands do you like?

WafflesnCream! They're so out of the box, they're all about that skateboard culture - people don't know this, but I used to skateboard. This was when I was about nine, till I was about fifteen or sixteen. I started thinking about money too much so I stopped.

I love any streetwear brand that I see doing creative things, but I haven't been around long enough to explore other brands.

What part of your personality do you think is inspirational to the streetwear culture?

Authenticity! The freedom to do what you want despite what everyone else is doing or what's popular.

In a recent Vogue article, your approach to style was described as 'patchwork' can you shed more light on how this describes your style?

I try to do what makes me feel like I'm swaggy, it could be a named brand or not. It just has to make me feel good. It just has to be different. For me, if it's not different, then I don't feel good. I could go somewhere wearing a shirt, and if I see someone wearing the same shirt, I'll take it off and just be shirtless!

What image are you trying to represent with this and is this an approach to style you would encourage your fans to adopt?

I encourage everyone to adopt what is them! What feels good to them. Don't just do it because you see someone doing it. For me, it's all about the combinations, it could be just a plain white shirt, but what you pair it with, makes the difference.

Which style icons inspire you the most?

It's Roni! She always gets me stuff I don't know, I'd be pissed off at first, but then I'd find out about it later after rocking it for a month or two. By then everyone has it and she'd be like "I told you!". She puts me ahead of the curve!



Tell us your favourite piece from the brand...

Their new range of printed pants is dope!

Purely African. Anti-



institutionalist. Divergent from status quo, few words the designers used to describe the similarities between your brand and theirs – What do you think? Do you agree with those words?

Hopefully that's a compliment! For sure though. I think fashion is in a place where people are looking for authenticity. Designers are looking for people with a real personality to express their aesthetic and elevate their pieces style-wise.

Would you like to own your own fashion brand? What style of fashion would you want to be designing?

Of course! I'm working on it as we speak. It's my 'merch' from my tours but the design is really giving out what I would wear. If I were to wear what I'm wearing right now, it would be all Burna Boy, it would be all my design. That's basically it! It would be my designs on clothes that I like. I'd describe it as 'Reckless & Sweet'.

What fashion brand(s) internationally would you love to collaborate with?

Virgil Abloh. Off-white. Louis Vuitton. All of that!

Have you ever felt any pressure to conform to the status quo in your dressing?

No. I wasn't brought up like that!

Growing up in Port Harcourt. How would you distinguish between style in Port Harcourt & style in Lagos?

That's a mad one! It's just different cultures. There's some places in Rivers State where they'd wear a bowler hat and some type of pimp thing and a wrapper, it's wild! Then they have the gold buttons. That's their jewellery. You'd never, ever, ever, see that type of thing in Lagos! In Lagos, if you're not doing the traditional up & down that all the guys in Lagos wear, or everyone wants to be drippy in designers - whether fake or real - That's Lagos. In PH, it's whatever, people would rather spend money on a watch with a normal button-up shirt. It's whatever! It's not focused on style, it's more focused on how much your shoes are, or your watch is, it's more focused on accessories and car. Oh! They love cars!

What inspired your hair change?

No specific reason! I like to experiment with things and I wanted to try this out. I might cut it off next week, who knows? I've let it grow out for a while now.

What are the origins of the name 'Burna Boy'?

I was obsessed with comic books as a kid and I wanted to be a super-hero, so I guess I found my outlet eventually.

What are the origins of your sound 'Afro-Fusion'?

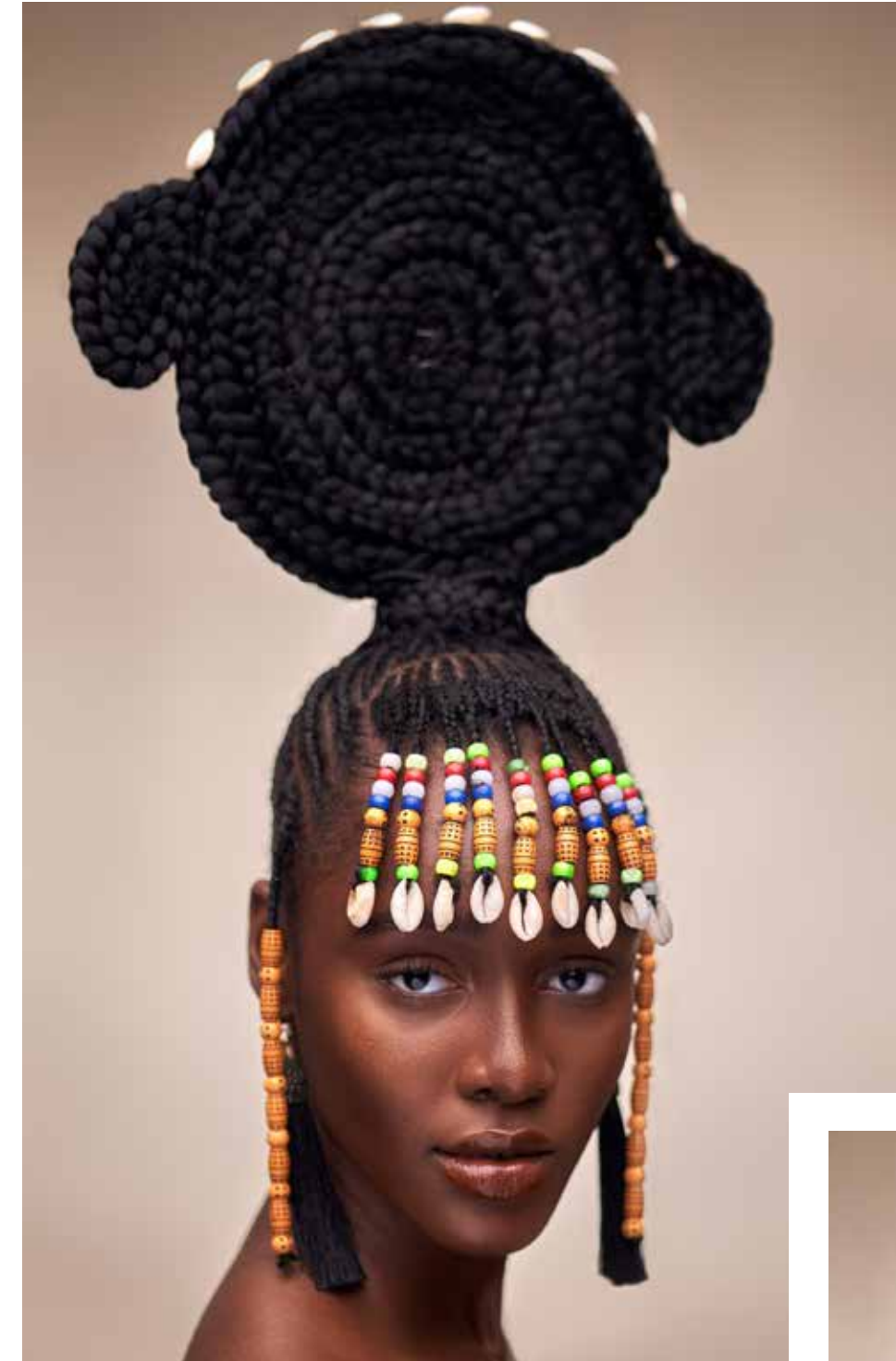
I had a lot of musical influence growing up, from my grandfather's highlife and afrobeat collection to my dad who gave me my first reggae CD. That's why I call my genre Afro-Fusion, it's a concoction of different elements of sound.

COIL culture



Intricately woven hair takes centre stage.

In each spread, a reveal of twists, rows and delicate plaits in styles exaggerated to evoke nostalgic feelings of hair culture in Africa. In revisiting these striking looks we pay homage to Afro hairstyling, dispelling the notion that pressed tresses are the vogue that suit us best.



Suku

Translated as "Basket", hair is woven from the forehead to the nape of the neck to form a hump atop the head. A fringe for a little oomph makes it Suku & base.

Patewo

Meaning "Clap Your Hands", plaits start from two different points, one from the forehead and one from the back, to meet at the centre of the head.





Heavenly King

A fine combination of a base in the front, a patewo in the middle and a kolose (downward cornrows) at the back.



Irun Kiko

A smooth black thread is wrapped around parted hair from the roots to the ends.

Photography | Prince Meyson ■ Hair | Samuel Amaziah ■ Beauty | Kemi Awoyemi ■ Models | Ifeoma Nwobu, Tomi Ayanleke ■ Earrings | Shekudo



Mazelle Studio



87 Origins:

With this brand, every collection is a mish-mash of easy to wear, urban and sophisticated unisex pieces, living up to its aim of satisfying every shopaholic's cravings.

@87origins



Ethnik by Tunde Owolabi

Ethnik's signature Aso-Oke beauties continue, with sneakers, bags, slides, wallets - all easy, stand out pieces, whether worn individually or paired.

@ethnikbytundeowolabi



Ocha

Ocha's pull-on minimalism always layers elegance. The Lagos-based jeweler infuses sleek Scandinavian design with an urban Lagos attitude resulting in a variety of Insta-perfect statement earrings in interesting shapes and sizes.

@theochoaofficial



Lady Biba

Designed for and inspired by the sangfroid women of Lagos, this brand will have any Lady Boss spoilt for workwear choice. Whether separates or singles, it continues to deliver unique takes on our favorite classics.

@loveladybiba

THE Must-Haves

For This Season, For Any Season, For Forever, Here Are Staples We Covet From Our Favorite Brands.



Moofa

Jumping on the sheer trend, Moofa showed classic favorites - pastels, floral embellishments and ruffles in smock summery dresses of varying lengths.

@moofadesigns



Kene Rapu

If you're not already in love with preppy print footwear designs (perfect for when you're in that chill mode), then you'll swoon over the brand's two-toned petal slides with polka dot accents.

@kenerapu



Jakar Lagos

A classic girl boss favorite, adored for its well-crafted handmade pieces, Jakar Lagos sticks to what it knows best every season, with hyper hues and unique box designs.

@jakarlagos



The 5k Shop

Fast fashion comes online for the budget conscious. The go-to brand for practical but modish pieces for just about any occasion, the 5k shop always surprises us we just can't resist.

@the5kshop

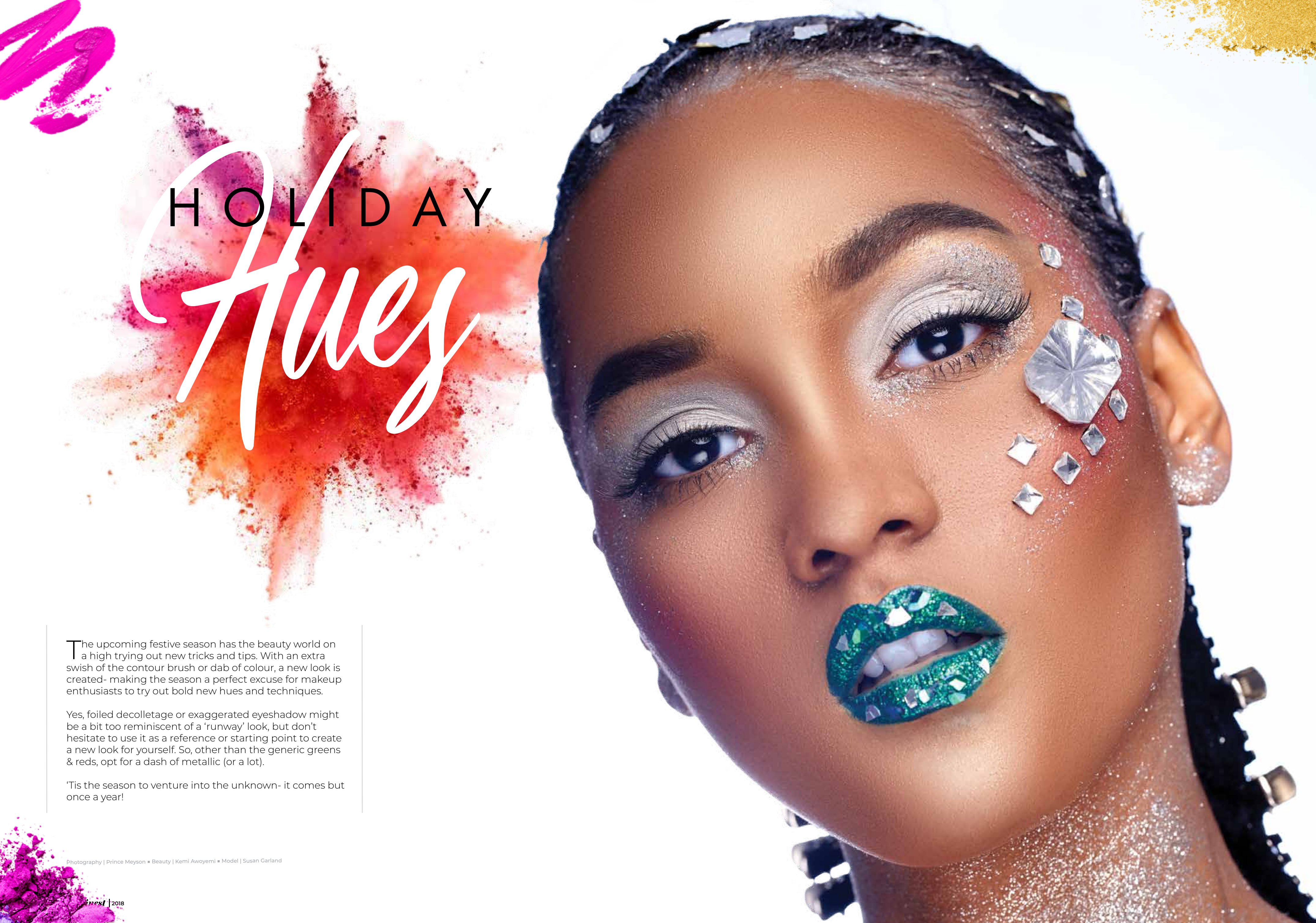
A DAY IN THE LIFE OF AFUA RIDA



Afua Rida, Fashion Blogger

Discover more at fashionweekend.gtbank.com

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HOLIDAY

Hues

The upcoming festive season has the beauty world on a high trying out new tricks and tips. With an extra swish of the contour brush or dab of colour, a new look is created- making the season a perfect excuse for makeup enthusiasts to try out bold new hues and techniques.

Yes, foiled décolletage or exaggerated eyeshadow might be a bit too reminiscent of a 'runway' look, but don't hesitate to use it as a reference or starting point to create a new look for yourself. So, other than the generic greens & reds, opt for a dash of metallic (or a lot).

'Tis the season to venture into the unknown- it comes but once a year!

Photography | Prince Meyson • Beauty | Kemi Awoyemi • Model | Susan Garland

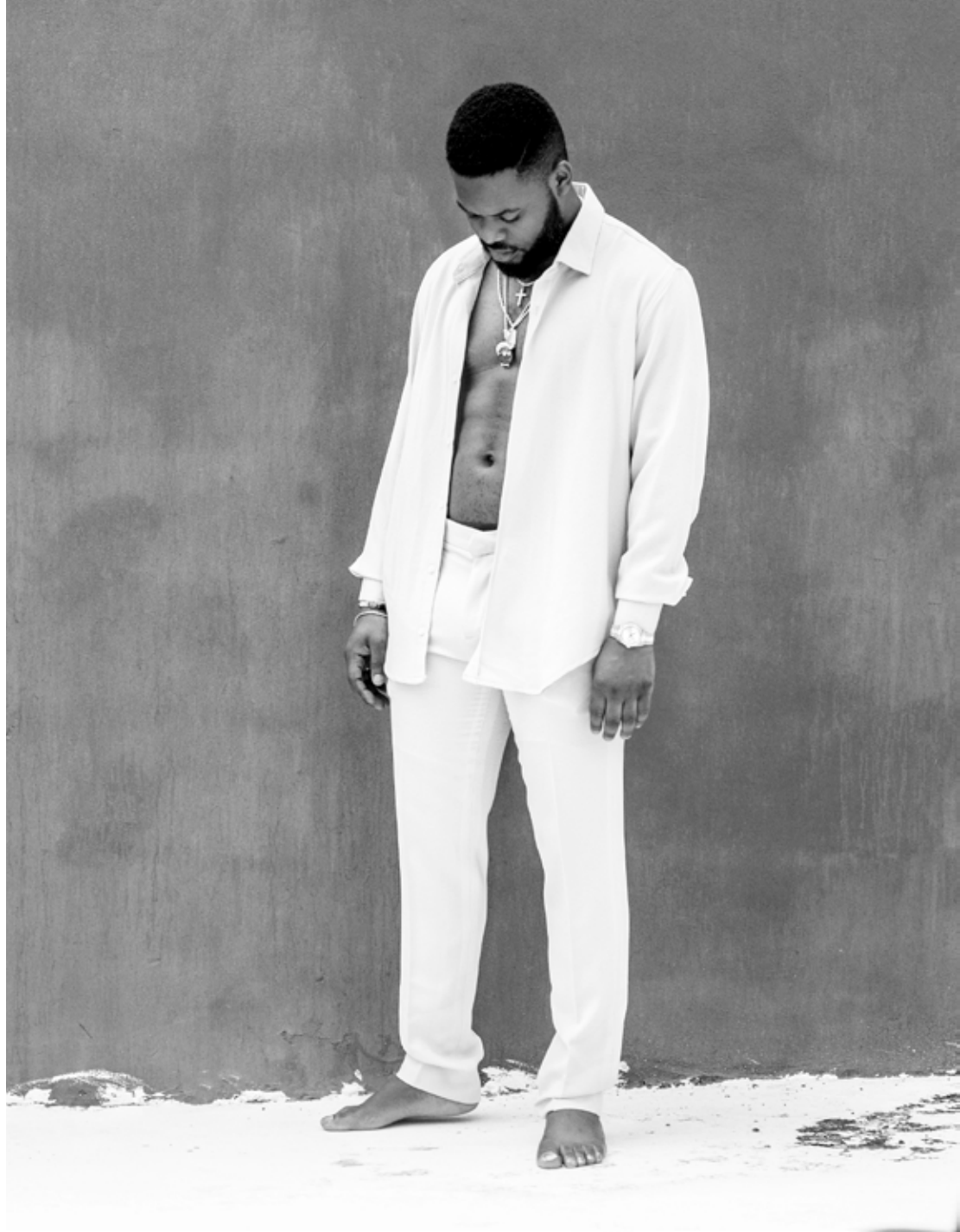
This is Folarin



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*Huen Basi
Iconic invanity*

STYLE ON THE STREETS

WHAT 'S YOUR TRIBE?

In Lagos, people wear the clothes, the clothes don't wear them.

Street wear may not have been born in Lagos but this city is definitely a force to be reckoned with as far as style on the streets is concerned. This doesn't come as a surprise as it has since earned the pseudonym- Africa's capital a la mode.

Exploring the streets of Lagos will bring cities like New York, Paris, Tokyo, London, maybe Copenhagen, to mind with its ever so expressive fashion culture. From the young teaming with trends and subcultures to the old - reviving fads, everyone is a looker.

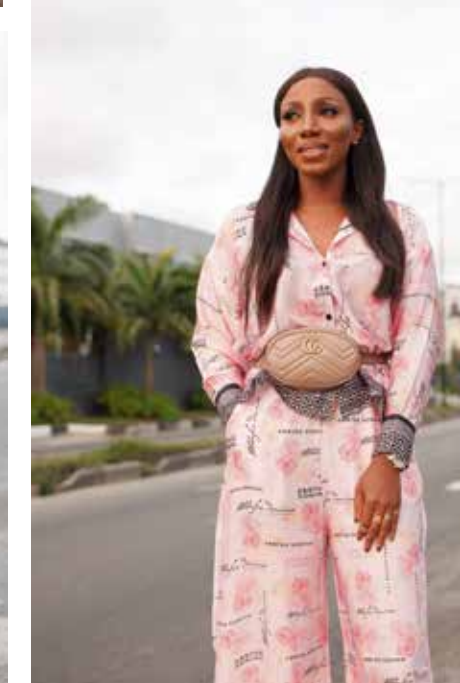
Why? It's the Lagosian's ability to mix timeless and trendy pieces for that infamous je ne sais quoi, it's their ability to rock hyper hues without the look of trying too hard, it's the way they toss out the fashion rule book to clash prints, above all, it's the diversity in what they've so chosen to call street style.

It's this diversity that has made style on the streets of Lagos a hot topic. For a while now, there have been ongoing conversations about what should be accepted as street style in Lagos - should it be the alte approach of Lagos' new gen or the slightly more refined take by its millennials? Spoiler — it is neither!

The myriads of peculiarities in style manifested on the streets of Lagos go to prove that style here cannot be put in a box - Lagos' fashionistas are as diverse as they come. Unabashedly so. The city's fashion inclined have adopted the mixed genres approach making street style all the more inclusive. From the print-crazed to minimalists, there's a street style tribe for everyone.

Lagos style is definitely unusual, but that's what keeps us all so interested!

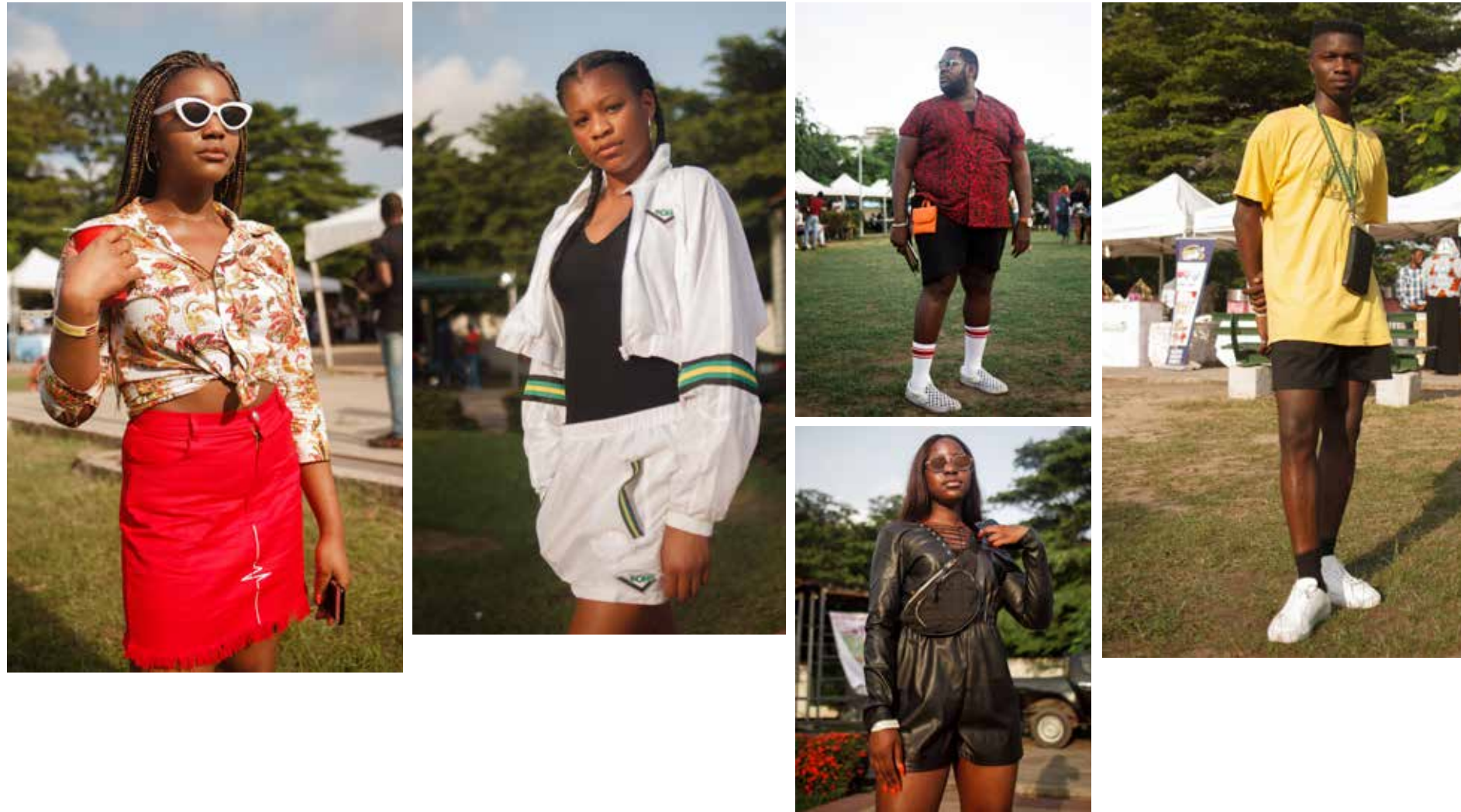
Excess Finesse



Tint it



Alte For Life



In Trad We Trust



On A Low Key



Photography | Manny Jefferson

Patterned Personalities





Being ADESUA ETOMI



With Adesua Etomi Wellington, who you see on your phone and TV screens is the same person you see in real life. And that is that. It is her ability to make everyone perceive her personhood while maintaining her riveting star power that has given her the normal girl-next-door superstar effect she's known for. In simpler terms, to be Adesua is to be authentic.

"The truth is that the person that I am on social media is the person that

I am in real life. I quite like being who I am and I don't feel the need to be two different people."

It is safe to say that unintentional is the word power in describing Adesua's upward trajectory in the Nigerian film industry. Adesua is not ashamed to say that she never imagined getting this type of recognition, not to mention earning a special place in the hearts and minds of cinema goers - so much that she has been dubbed Nigeria's sweetheart.

“ I always knew that I wanted to act because it's what I love doing but I didn't ever imagine that I'd be here. When it eventually came, I was like THIS IS A LOT. And, while I think it's really sweet that I have this Nigeria's sweetheart tag, I'm just glad that people see who Adesua Etomi is and they just appreciate her because I'm just myself and I've made sure that the person that people see or hear is who I really am.”

From bagging a 1st class honours in drama and performance from the Wolverhampton university in England to moving back to Nigeria with intentions of practicing spoken word to transitioning from theatre to film which gave her big break to winning an AMVCA, to becoming the lead actress in “The Wedding Party”—Nollywood’s highest grossing movie till date and now delving into the world of music, Adesua is bent on proving to the world that she is more than just one thing.

Graceful, gifted and golden, Adesua, in many ways, doesn't hold back. A peek behind the curtain of this fast rising star sees a variety of major projects on the horizon, including putting her lyrical prowess to use and taking the lead behind the cameras, as she also divulges why she moved back to Nigeria, how she confronted the fear of failure and why everyone should be feminist amongst other things.

Homecoming

When I was moving to Nigeria, I was coming to do spoken word and I felt that I was supposed to be here to do that. I didn't actually think about Nollywood or coming into the film industry, but I'm glad I did because that's how all this started. That's how my life in the arts started, just by being here.

Theatre To Film

When I moved back in October 2012, I got involved in quite a lot of theatre productions — I got my first role in November and I was part of 2 performances in February which I rehearsed from December through to February for. I was doing theatre predominantly and actually didn't act in my first film until 2014. I started to focus more on film in 2015 because I just wanted to try it out but I was trained theatre not film. That's how it all began for me.

Acting Means Everything

Acting gives me SO MUCH JOY! - Whether it's me acting myself or watching people act. People don't realize how much power acting really has - It has the ability to get people to open up their minds while helping them escape reality and I think that's really beautiful. Reality can be affected by acting, which means you can effect positive and negative change through acting. It is just so powerful and that's what makes me so drawn to it.

Facing The Fear of Failure

Yes, the fear of failure was a huge thing for me and my moment of epiphany didn't happen at once - it was a sum of many moments. What got the ball rolling was in 2012, when I went to the Edinburgh French Festival and I performed everyday for 21 days. I remembered feeling so at peace and being so joyful knowing that I was waking up everyday to go and do a job that I loved. That was what really did for me and I hope people realize that all you need to do is get up and do it. You do not need some grand plan to have it all figured out — just start where you are, just do it.

There Is Much Ado About Winning An AMVCA

Did I think I'd win the AMVCA?— NO. Did you see my category?! I was really just honored to have had my name mentioned in the same category as the likes of Genevieve Nnaji, Nse Ikpe Etim and Mary Iazarus, I was honored to have been in such great company. Honestly, I didn't think I was going to win so, yes, winning the award made me feel very honored, of which I still am now.

Choosing Roles

I am very particular about the roles that I play and I think that every performer should be because I'm a believer in the quality of the work that you do, not necessarily the quantity. However, I'm really grateful for the growth of Nollywood and the projects that are coming out of it because I've been a partaker of those projects which have brought me to the place in which I currently am.

Everyone Should Be Feminist

I think every human being, male or female, should be a feminist. At a point, I was too focused on what I thought feminism was not when I should have



been focusing on what it was about. It is really just the advocacy of women's right on the ground of the equality of the sexes and I think everybody should be feminists. When I got the hang of it, I thought to myself - why are people so opposed to it? Because that's literally all it is and there's nothing wrong with that. I'm really thankful for people like Chimamanda Adichie who are pushing that narrative. It's really just about equal opportunities, it's nothing crazy, it's nothing out of the ordinary.

Exploring New Things In Film

I'm at a transitional phase at the moment. I've gone from wanting to just be part of films to wanting to create films and other projects. I've gone from wanting to just be an actor to wanting to find other actors and make them a part of my own projects. I'm still trying to figure things out, but I like the direction that things are moving in and I think the final output is going to be really amazing.

Adesua Is Giving Music A Go

I've just decided that I'm going to do something with the voice that I've been given. I'm excited about the music I'm creating and I'm excited for people to listen to it as well. So, yes I am doing it and I'm eventually going to put something out, hopefully soon. I'm not about to quit acting to become a full-time musician but you

never know so I'm really just going with the flow.

The Art of Being Content

My relationship with God and my faith have a huge part to play. I've also learnt that if you don't find the joy where you're at, you'll be a very, very unhappy person. I've learnt to trust God and the fact that he is the orchestrator of my life's journey and I've just learnt to enjoy the process.

Her Greatest Weakness

I have the tendency to worry a lot sometimes but I do try to reel myself back in very quickly and not stay in a place of worry. I move myself from a place of worry to that of faith.

Career Aside, What Adesua Really Wants

I just want to be able to make an impact. The vision for my life has changed so drastically that it's so much more than just acting right now and things are on a much bigger scale, so, I believe it would make so much more of an impact.

Lagos IN 5 MINUTES

A Traveller's Guide To The Ultimate Lagos Experience.

Stay

The Wheatbaker

Nestled in the heart of Ikoyi, this local gem is a luxury boutique hotel which fuses the old and the new, placing it in a league of its own. For what it's worth, it's vintage-esque decor will arrest your eyes. Sitted just a stone's throw away from some of Lagos' buzziest hotspots, the Wheatbaker boasts three different restaurants, which means that guests have the privilege of choosing between different dining experiences. Whether you prefer a custom made to order sandwich at the Saraya deli, or a classic cocktail at the Eko bar, The Wheatbaker will have you spoilt for choice.

Rejuvenate

The Henna Place

This women's only spa is a hidden gem tucked away from the hustle and bustle of Lagos. This ultimate pampering destination will give you all the roll back, relax feels you need. Here, you'll find soothing traditional treatments from the north including Halawa (sugar wax) and Dilke body scrub, which leave the body moisturized, glowing and smoother than ever.

Play

Rufus and Bee

Lagos' premier arcade, Rufus and Bee remains one-stop spot for pure fun and entertainment. Fully equipped with the latest and greatest games, delicious food and mouth-coating cocktails, Rufus and Bee truly lives up to it's "Eat, Drink and Play" model. To boot, there's a bowling alley and sports bar, which serve as equally enticing alternatives if arcade games aren't your thing.

See

Nike Art Gallery

An IRL art sanctuary founded by Artist and Designer Nike Davies Okundaye, Nike Art Gallery remains a cultural epicenter that showcases traditional arts and crafts, and African art. One is guaranteed to Find a carefully curated selection of Nigerian visual art, sculptures and documentaries about Nigerian culture. Arguably the hub of creativity and inspiration for many, Nike Art gallery is the go-to place to immerse oneself in the rich history of Nigeria.

Relax

Tarkwa Bay

Jet this way for a day of sun soaking, relaxing and fun at this off the shore beach. On cruising to the resort, you'll catch stunning views of the Radisson Blu hotel and National Museum. Here, one can't help but sit back and relax under some rented cabanas or dive into the sea for some water sports and activities.

Eat

South

The Jambalaya, Chicken Sammich and Diabla prawn tacos, are pretty much Perfect, but that's just a tip of the iceberg for South eatery. A safe place to indulge in a glass of Sauvignon Blanc if you're feeling classy or an Espresso Martini if you're feeling bold, and let yourself go as you bask in the soft staple background tunes. Fridays are perfect for South because nothing beats Karaoke or a live band.

Drink

Winehouse Lounge

Treat yourself to a soothing evening at the Winehouse Lounge, which has an impressive wine list fit for any wine connoisseur. Sip on a glass (or bottle), while being treated to a cheese plate as you soak in the ambience filled with jazz music. If the weather permits, sit outside on the mini grass patio and enjoy some of the fresh air while you sip on your Chablis.



A festive MOOD BOARD

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HERS

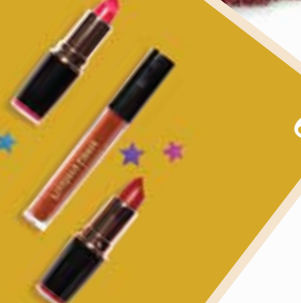
1. A Woman Wants - Two Piece 5000
2. A Woman Wants - Earrings 2500
3. House of Glitz - Blouse 4000, Pumps 18000, A Woman Wants - Midi Dress 5000
4. A Woman Wants - Satchel 30000, Bracelet 3000
5. House of Glitz - Purse, A Woman Wants - Earrings 2500
6. House of Glitz - Sunnies 3600
7. A Woman Wants - bag pack 5000, dress 5000, House of Glitz - sneakers 15000
8. A Woman Wants - bag pack 5000, dress 5000, House of Glitz - sneakers 15000
9. A Woman Wants - bag pack 5000, dress 5000, House of Glitz - sneakers 15000



1. Will Beck Clothing - Belt N8,500
2. Udiwe Global- Bow Tie N1,500, Will Beck Clothing - Cuff links N5,000
3. Will Beck Clothing- Wallet N7,500
4. Will Beck Clothing- Blue Jeans N32,500
5. Will Beck Clothing- Slides N6,000, Will Beck Clothing- T-Shirt N7,500, Shorts N6,500
6. Will Beck Clothing - Cap N5,000
7. Udiwe Global- Cuff links N5,000
8. Will Beck Clothing - Shirt N13,500, Jean Shorts N6,500
9. Udiwe Global - Loafers N6,000
10. Will Beck Clothing - Socks N2,500
11. Will Beck Clothing - Socks N2,500



1. Girly Essentials- Moringa Leaf Soap N1800, Activated Charcoal
2. Bentonite Clay Soap N1800
3. Girly Essentials- My Lash Extensionz Bottom Lash N1300
4. Girly Essentials- Flat edge & Mini Sponge N4500
5. Will Beck Clothing- False edge & Mini Sponge N11,500
6. Girly Essentials- Lipstick - Red Jeans Case N3000
7. Girly Essentials- 5 piece Brush Set N5500
8. Girly Essentials- RLG Palette N1500
9. Girly Essentials- Goat's Milk Lotion N4200
10. Girly Essentials- Colorblock Lipstain N4200
11. Girly Essentials- 15 Piece Brush Set N8000



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MASTER CLASS PROFILES

1



DAPPER DAN

Dapper Dan is veteran designer renowned as the originator of luxury streetwear, due to his eye-popping custom designs that incorporated the logos of well-known fashion houses like Fendi, Louis Vuitton, and Gucci.

A leading driver of the 80s chic style, Dapper Dan began making clothes in Harlem, during which he was known for giving rap music its signature style, styling everyone from Big Daddy Kane to Mike Tyson.

Dapper Dan has been featured on global media platforms including The New York Times, CNN, and Vogue, amongst others. His works have been on display at The Smithsonian, The Museum at FIT, The Metropolitan Museum of Art, and The Museum of Modern Art.

6



MICHAEL COSTELLO

Michael Costello is one of the most prominent celebrity designers in the world. Renowned for his eclectic fashion pieces, the self-taught designer has created exquisite pieces for top personalities like Beyonce, JLo, Lady Gaga, amongst others.

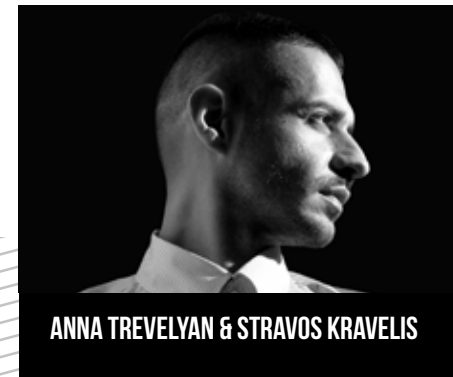
A Project Runway alumnus, Costello's stunning pieces have graced the covers of top-shelf magazines such as the New York Times and People Magazine. His designs have also been featured in major TV outlets, including CNN, Access Hollywood and E! Network.

7



Anna Trevelyan is a fashion stylist best known her collaborative efforts with upcoming young creatives and established brands such as Nick Knight & Solve Sundsbo.

The Fashion Director of Machine-A, an independent concept store, Anna also consults and styles for several international brands like Nike, CCDS, MAC, Sephora, & Covergirl, to name a few. She has also worked with several celebrities including Rihanna, Kylie Jenner, Dua Lipa, Bella Hadid and several others.



ANNA TREVELYAN & STAVROS KRAVELIS

Stavros Karelis is the Founder and Buying Director of MACHINE-A, a London based boutique specialized in selling contemporary collections from emerging and established brands. Stavros is popularly known for helping young designers gain access to the highly competitive fashion industry, by guiding them on production and pricing, and helping them showcase their brand.

In 2009, Stavros opened Machine-A, with the aim of showcasing quality emerging designers alongside established fashion brands on the shop floor. His store was one of the first to pick up Craig Green, Liam Hodges and Nasir Mazhar, which today are stocked next to established brands including Raf Simons, J.W. Anderson and Y-3.

2



BURAK CAKMAK

Burak Cakmak is the Dean of Fashion at Parsons School of Design, one of the world's leading art and design schools.

In 2000, Cakmak started his career in the fashion industry as a senior manager of social responsibility at GAP, an American clothing and accessories retailer, where he fast became an authority in the fashion industry. He has worked for luxury brands like Gucci, Stella McCartney and Bottega Veneta, leading them in corporate sustainability strategies.

In 2016, Cakmak was named the Dean of fashion at Parsons, where he oversees degree and graduate programmes in Fine Arts, Fashion Design and Fashion Marketing.

3



NIKKI OGUNNAIKE

Nikki Ogunnaike is an award-winning journalist and the style Director of Elle.com, one of the biggest fashion and beauty online magazines in the world.

A veteran fashion journalist, Nikki has held senior positions at some of the most renowned fashion media houses, including InStyle, Vanity fair and Glamour.com, which she left in 2015 to join Elle.com, where she is now the Style Director.

Nikki is also a TV personality and a prominent feature in ELLE.com videos, where she entertains her audience with a mix of style that is equal parts accessible and forward-thinking.

8



NAIVASHA JOHNSON

Nai'vasha Johnson is a celebrity hairstylist and an ex-real estate professional. She is the brains behind some of the most iconic hairstyles as seen on the red carpets. From Yara Shahidi's seamless wigs to Uzo Aduba's fros and space buns to Logan Browning's curls and faux locs, Nai'vasha's star-studded portfolio is very diverse.

The Memphis-born, Harlem-based hairstylist who originally wanted to be a singer, worked her way through the Paul Mitchell School in Atlanta to earn her license as a Master Cosmetologist and eventually became a celebrity hair stylist.

On the 10th and 11th of November 2018, Nai'vasha Johnson will be at the GTBank Fashion Weekend to offer insights on how to create a niche in the hairstyling industry.

9



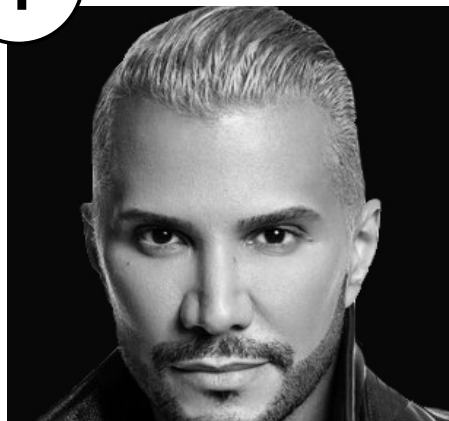
NICHOLAS KIRKWOOD

German-born Nicholas Kirkwood is an award winning luxury shoe designer renowned for his sculpted and architectural shoe designs. He has created successful shoe brands for designers including Ghost, John Rocha, Erdem, Rodarte and Pollini.

An alumnus of Central Saint Martin's, Kirkwood began his career working in the London shop of milliner Philip Treacy in 1999. Inspired by Treacy's designs, and recognising a need in the market for statement shoes, Kirkwood enrolled at Cordwainers College to learn footwear design in 2001.

Launching his first shoe collection in spring 2005, Kirkwood instantly garnered rave reviews from industry insiders. Nicholas was a finalist for the inaugural BFC/Vogue Designer Fashion Fund Award in 2010 where he won attention from the likes of Isabella Blow, Grace Jones, Cecilia Dean and Daphne Guinness.

4



JAY MANUEL

Jay Manuel is one of the most popular personalities in the fashion media space. Beginning his career as a Makeup Artist, Jay quickly became an admired fashion and beauty expert, and has worked with some of the fashion industry's icons such as Iman and Tyra Banks.

With over 20 years of experience in the fashion industry, Jay has worked on some of the decade's hottest television fashion shows including E! Network's "Style Her Famous", CW Network reality series "America's Next Top Model", and "Style Rocks the Red Carpet" for New York Fashion Week to name a few.

5



KHALANA BARFIELD

Kahlana Barfield Brown is a leading fashion and beauty expert renowned for climbing through the ranks of fashion journalism to become an authority and one of the most recognizable faces in the industry.

A graduate of Journalism from Howard University, Kahlana began her career at InStyle, the USA's leading magazine for celebrity style, where she rose from being an intern to serving as the Fashion and Beauty Editor-at-Large, during which she has held duties that ranged from writing in-depth features to reporting live from the red carpet.

Now a TV personality and style connoisseur, Kahlana, regularly appears on national television shows such as Today, Good Morning America, The View, Extra and Entertainment Tonight to offer her expert insights on a wide range of fashion and lifestyle topics.

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TAOFE EK ABIJAKO

19-year old Taofeek Abijako is a Nigerian born Fashion designer and the creative director of Head of State who is recognized for being the youngest fashion designer to present a collection at the New York Men's Fashion Week.

In 2016, Taofeek officially launched his fashion brand which was inspired by West African youth culture and Afrofuturism. The fashion brand has attracted the interest of key players in the fashion industry, like the New York Times Style Magazine, which christened Head of State as the "brand to watch."

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JULIA SARR JAMOS

Julia Sarr-Jamois is a London-based stylist and is the Fashion Editor-at-Large at British Vogue. She is also a contributor for i-D, Teen Vogue, Vogue Italia, Self Service, Double and Le Monde.

Ever since she took the leap from model to stylist in her late teens, Julia Sarr-Jamois has cultivated a powerful look in fashion. Her work, which typically plays with unexpected clashes of texture and idiom, has featured in a variety of international style publications, including i-D, and has won her commercial clients including Topshop, Moschino, Kenzo, Asos, Nike and Christian Dior amongst others.

THE DESIGNERS



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- 1 ADAMA PARIS
- 2 CLIVE RUNDLE
- 3 DAVID TLALE
- 4 DEOLA SAGOE
- 5 GERT JOHAN COETZEE
- 6 GOZEL GREEN
- 7 IDMA NOF
- 8 JI WON CHOI
- 9 LANRE DA SILVA AJAYI
- 10 LAQUAN SMITH
- 11 MICHAEL COSTELLO
- 12 ROMEO HUNTE
- 13 SUKEINA
- 14 TAIBO BACAR



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BEHIND CLOSED DOORS

Fashion Wknd consists of a lot of delicate and intricate parts which when put together, form arguably the greatest show to ever hit the shores of Africa. Although it all seems to have come together so easily, effortlessly and flawlessly, it all takes a team of expertly grouped individuals to achieve execution with military precision!

Reflection. Reflection. Reflection! It all begins with reflection!

You learn from the past to improve the future. Discussions with the core fashion team are held in order to relive the hits and the misses, the show do's and the show don't's, what we'd love to repeat, and ofcourse, what we'd like to stay in the past and never relive.

A small meeting to discuss who is doing what where and what has been happening in fashion over the past year and who we'd love to have on the runway this year. In order to achieve the goal of unrivalled showmanship and quality that we always strive for with all our events- most especially Fashion Wknd, we reach for the best of the best! No stone is left unturned and no lead is left un-chased.

Publicity. Publicity. Publicity. Major key alert!

It's all nice and well to put on an amazing show, but what's an amazing show if there's noone to witness it? Or no small businesses to share in the promotion of enterprise? A sort of think tank is assembled in order to ensure maximum visibility for the event and all it's participants. From these minds come what we all know and love - 'Sketch2 Fame', and 'A Day In The Life...'; these are put into motion, production crews are set up and the fun begins!

Nerves are high!...very high!

Fashion season is here and anxiety is at an all time high for all involved! Tickets are booked for the international participants, Masterclasses are slated and runway shows are beginning to form.

When it comes to delivering a fashion experience of this magnitude, things don't always go as planned! Email correspondences are missed, leads need to be chased down- even when last minute intercontinental flights are involved. In order to go above and beyond for all involved, acquire the best talents and provide an experience worthy of the ages, nothing is spared even if it involves chasing down potential masterclass coordinators around the globe- Trust us, we've been there!

Set Up is a major part of the operation.

Chaos. Chaos. Chaos. But from chaos comes perfection. No one knows this more than the fashion team. Brainstorming. Planning. Execution. Till we get all the elements



right and the Fashion Wknd events centre up and running, these processes remain centre of our collective existence - that might be pushing it, but if you live and breathe a particular routine like us, you will think the same way too.

Model behaviour!

What is an inclusive runway without model talents spanning the continent. From Nigeria to Senegal to South Sudan to Ghana, we transversed the Continent to bring the most diversified and integrated runway Africa has ever seen- all to celebrate beauty and fashion from all over the continent.

Cocktail

Elaborate gowns. A picture perfect portrait. This was our vision when we conceptualized Art x Fashion for the themed Pre-event cocktail. Every ingredient thrown into the mix bled the theme of the day and the attendees came to represent and as always, didn't disappoint!

Show Time!

The designers are in- The outfits are pressed! The Masterclass facilitators are prepped, Stalls are stocked and everyone is ready for one amazing time. As with any event, you hope for the best but expect the worst? Not us over here. We plan for the best, we expect the best and we execute the best! It's no wonder we are arguably Africa's number one fashion event!

Proudly African

Truly International

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